**70 years of Moroso**

**Moroso** was established in **1952**. It was the brainchild of **Agostino Moroso** who, with his wife, **Diana**, founded the company with the objective of making sofas, armchairs and furnishing accessories. **An artisanal approach to product manufacturing and extraordinary creativity in the designing stage** formed the foundations of a vision which enabled the firm to grow and distinguish itself in the market for its **product quality, innovation and creativity**. In the Eighties, the second generation of the family launched an exhaustive programme of auteur design studies, through continuous collaboration with **international designers and architects** and by positioning itself on the market according to a logic of product differentiation.

**In 2022 Moroso** continues to be **a family-owned company,** headed by **Roberto and Patrizia Moroso,** whose unified leadership has allowedto continuously **develop its industrial process without compromising on artistic vision.** Over the years the company **has gradually built a strong, managerial structure** to strengthen and maximise its potential and the synergies created globally in the furniture market.

**Moroso** has grown into a solid company with **130 employees and 3 subsidiaries, a consolidated turnover of 25 million and a distribution present in more than 80 countries.**

**Today Moroso celebrates 70 years of activity**: a journey made of people, ideas, projects, dreams, and aspirations. While celebrating this important anniversary, we want to continue to represent **an approach to design** that goes beyond the production of furniture, in line with the **company's mission to integrate the beauty of design into society.**

A **unique approach** that leads us to positively experience every change taking place in Society, allowing us to **translate ideas into concrete actions**that have the potential of influencing the market and inspiring people.

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