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UNI EN ISO 14001:99. UNI EN ISO 9001:Vision 2000 Quality system certification

MILAN FURNITURE SHOW 2010 THE MOROSO STAND

"The space features a woodland of thousands of white columns made of highdensity polystyrene foam with curved shapes cut into two sides. The columns emerge from the floor, they hang from the ceiling and are arranged in curving lines.

They contrast with the aged-wood floor.

A white cube divides the display area from the café. Service areas interiors are decorated with colour and wood.

The idea of openness to the world is taken further by creating visual contact and interaction between the interior and the exterior by focusing the attention on the product, with no walls, no gloomy boxes.

The polystyrene columns will be recycled at the end of the furniture show."

Patricia Urquiola - Martino Berghinz Studio Urquiola

www.moroso.it